

**IBM Software Brand Marks Removal**

PartnerWorld Member Services

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2015-11-25 12:55

Sent by:

"Tracy Hodges" &lt;thodges@us.ibm.com&gt;

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Dear IBM Business Partner,

IBM PartnerWorld records show your company has an IBM Software Brand mark agreement on file. This means you may be using one or more of the marks below in your materials and/or on your web site. Effective immediately, IBM is sunsetting the Software Brand Marks for Information Management software, Lotus software, Rational software, Tivoli software, and WebSphere software. This is to ensure consistency with IBM naming and branding, which I'm sure you know has evolved since those marks were created.

In conjunction with this announcement, you must stop using the Software Brand mark(s). Please remove the software brand marks from your website within 30 days of the date of this email and discontinue use of the software mark within sixty (60) days of the date of this email in your printed and digital marketing collateral.

For information on the current IBM Business Partner marks, please bookmark this site:

<http://www.ibm.com/partnerworld/bpmarks>.

Thank you for your immediate attention to this request.

IBM. **Information Management** software

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If you have any other questions regarding this matter, please send us an e-mail and include a reference to this correspondence.

Thank you for visiting our Web site and contacting PartnerWorld Member Services.

Regards,

PartnerWorld Member Services

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